



Horizon 2020 SME Instrument

Looking for Europe's next innovation leader

As part of the Horizon 2020 programme the SME Instrument will invest almost **€ 3 billion in 7500 projects** by 2020 in highly innovative small and medium-sized businesses.

FUNDING

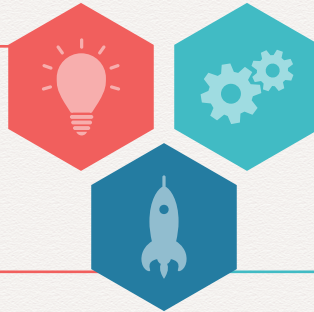
The SME Instrument is an open call with four cut-off dates per year for each Phase.

PHASE 1

Concept & feasibility study
Idea to concept

The European Union will provide
€50 000 in funding

Get results in **2 months** and
funding in **4 months**



PHASE 2

**Demonstration, market replication, R&D
and product development**

Concept to Market-Maturity

The EU may contribute 70% of total project cost,
between **€0.5 and €2.5 million***

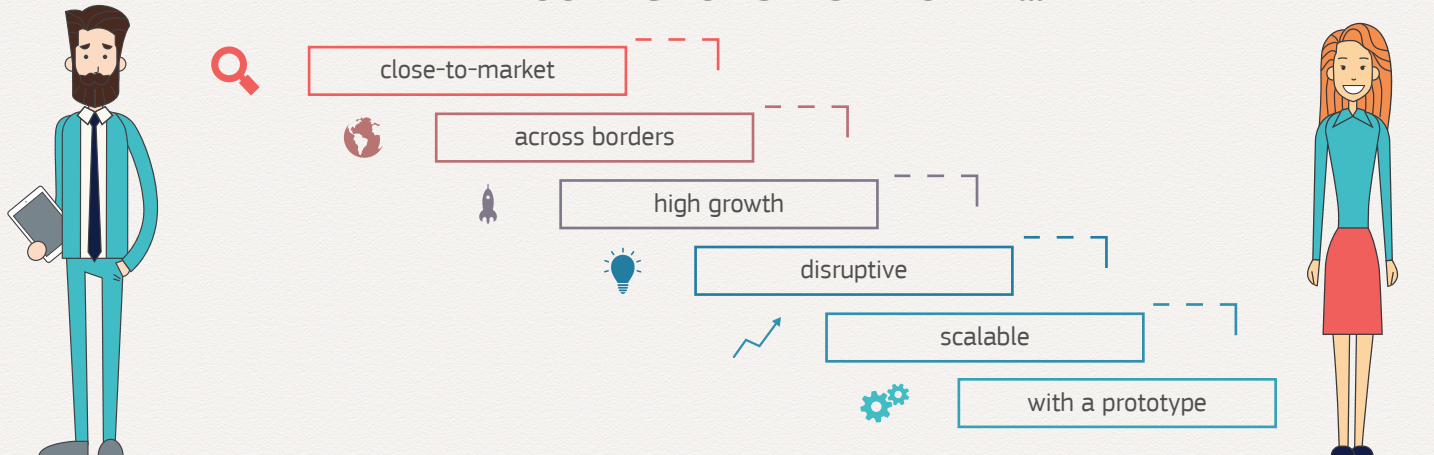
Get results in **4 months** and
get funding in **8 months**

BUSINESS SUPPORT for market launch

Participants at both phases will receive world-class **coaching** benefit from **networking opportunities** with top level investors and potential partners and get support to **launch their product** on European and international markets.

*Up to €5 million for health projects.

WE ARE LOOKING FOR SMES WHO ARE...



EVALUATION

Under the SME Instrument grant proposals are evaluated by 4 independent experts, on the basis of three award criteria

EXCELLENCE

Your project has high innovation potential
and is beyond the state of the art.

IMPACT

Your innovation meets the pressing need
of European and global markets

IMPLEMENTATION

Your work plan is coherent
and efficient.

@H2020SME

<https://ec.europa.eu/easme/sme>

Research &
Innovation

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